

SpeakingOut

against Child Sexual Abuse, Inc.

[A 501(c)(3) Non-Profit Organization]

Corporate Sponsorship (Levels & Benefits)



TOGETHER, we can and will make a difference in the lives of Children as we aid in the prevention of this crime by raising awareness; education for the public. In addition, we will touch the lives of many Adult Survivors of Childhood Sexual Abuse.

***Child Sexual Abuse Awareness & Prevention
We also touch on Healing!***

Program Options

- 1) **Direct Program** (One-time Annual or Monthly)
- 2) **Employee/Company Match Program** (Annual) *
- 3) **Percentage of Sales Program** (Monthly)

* In the case of the Employee/Company Match Program, Level of Sponsorship will be determined by the overall program total contributed. However, year end contribution statements will be distributed to individual employee donors. In addition, the company will receive a year end contribution statement for the company match total only.

Commitment Options

- 1 Year
- 2 Years
- 3 Years

<u>Corporate Sponsorship Levels</u>	<u>Annual Cash Total</u>	<u>Monthly Equivalent</u>
SpeakingOut Partner	\$12,000	\$1,000
Platinum Sponsor	\$ 6,000	\$ 500
Gold Sponsor	\$ 3,000	\$ 250
Silver Sponsor	\$ 1,200	\$ 100
Bronze Sponsor	\$ 600	\$ 50
Small Biz Sponsor	\$ 300	\$ 25

Benefits of Corporate Sponsorships by Level

Please Note... The Benefits of Corporate Sponsorship coincide with the length of Commitment. The benefits listed are not set in stone, but in fact represent possible scenarios... a starting point to work from. They may be altered/adjusted upon the approval of an Official Representative of SpeakingOut.

Please See Pages 3 – 5 for a Detailed Breakdown by Sponsorship Level

SpeakingOut Partner...

Benefits of Corporate Sponsorship (Brief Overview)	SpeakingOut Partner \$12,000 Annual/\$1,000 Monthly
Join in the Fight against Child Sexual Abuse in America	√
Utilize Sponsorship as Hiring Incentive	√
Utilize Sponsorship as Selling Point (if applicable)	√
Monthly Updates/SpeakingOut's Monthly Newsletter (Mgmt & Employees)	√
Press Release announcing Corporate Sponsorship	√
Link to Corporate Website from SpeakingOut's Website (Internet Traffic)	√
Company Logo (SpeakingOut's Website)	√
Company Logo (SpeakingOut's Primary Brochure)	√
Company Logo (SpeakingOut's Monthly Newsletter - Corporate Sponsor)	√(12)
Company Website Listing (SpeakingOut's Monthly Newsletter - with Logo)	√(12)
SpeakingOut News Sponsor / Place Ad in SpeakingOut's Newsletter	√(6)
Complimentary Workshop/Waived Fees (Management and/or Employees)	√(30)
Other Benefits (Additional/Personalized upon Request/Approval)	√

ADDITIONAL INFORMATION:

- ✓ **SpeakingOut's Primary Brochure** - "Mission Statement & Contribution Form" Brochure; also available in PDF format in SpeakingOut's website.
- ✓ **SpeakingOut's Monthly Newsletter** - "SpeakingOut News"; distributed by email monthly to readers across the United States. Newsletters are also available in PDF format in SpeakingOut's website.
- ✓ **SpeakingOut News Sponsor/Place Ad in SpeakingOut Newsletter** - Valued at \$10 per Ad totaling annual value of \$60. Again, newsletters are also available in PDF format in SpeakingOut's website.
- ✓ **Complimentary Workshop/Waived Fees** - Workshop Fees waived valued at \$20 per person totaling annual value of \$600.

Platinum Sponsor...

Benefits of Corporate Sponsorship (Brief Overview)	Platinum Sponsor \$6,000 Annual/\$500 Monthly
Join in the Fight against Child Sexual Abuse in America	√
Utilize Sponsorship as Hiring Incentive	√
Utilize Sponsorship as Selling Point (if applicable)	√
Monthly Updates/SpeakingOut's Monthly Newsletter (Mgmt & Employees)	√
Link to Corporate Website from SpeakingOut's Website (Internet Traffic)	√
Company Logo (SpeakingOut's Website)	√
Company Logo (SpeakingOut's Primary Brochure)	√
Company Logo (SpeakingOut's Monthly Newsletter - Corporate Sponsor)	√(6)
Company Website Listing (SpeakingOut's Monthly Newsletter - with Logo)	√(6)
SpeakingOut News Sponsor / Place Ad in SpeakingOut's Newsletter	√(4)
Complimentary Workshop/Waived Fees (Management and/or Employees)	√(10)
Other Benefits (Additional/Personalized upon Request/Approval)	√

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- ✓ **SpeakingOut News Sponsor/Place Ad in SpeakingOut Newsletter** - Valued at \$10 per Ad totaling annual value of \$40. Again, newsletters are also available in PDF format in SpeakingOut's website.
- ✓ **Complimentary Workshop/Waived Fees** - Workshop Fees waived valued at \$20 per person totaling annual value of \$200.

Gold Sponsor...

Benefits of Corporate Sponsorship (Brief Overview)	Gold Sponsor \$3,000 Annual/\$250 Monthly
<i>Join in the Fight against Child Sexual Abuse in America</i>	√
<i>Utilize Sponsorship as Hiring Incentive</i>	√
<i>Utilize Sponsorship as Selling Point (if applicable)</i>	√
<i>Monthly Updates/SpeakingOut's Monthly Newsletter (Mgmt & Employees)</i>	√
<i>Link to Corporate Website from SpeakingOut's Website (Internet Traffic)</i>	√
<i>Company Logo (SpeakingOut's Website)</i>	√
<i>Company Logo (SpeakingOut's Primary Brochure)</i>	√
<i>Company Logo (SpeakingOut's Monthly Newsletter - Corporate Sponsor)</i>	√(4)
<i>Company Website Listing (SpeakingOut's Monthly Newsletter - with Logo)</i>	√(4)
<i>SpeakingOut News Sponsor / Place Ad in SpeakingOut's Newsletter</i>	√(3)
<i>Complimentary Workshop/Waived Fees (Management and/or Employees)</i>	√(8)
<i>Other Benefits (Additional/Personalized upon Request/Approval)</i>	√

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- ✓ **SpeakingOut News Sponsor/Place Ad in SpeakingOut Newsletter** - Valued at \$10 per Ad totaling annual value of \$30. Again, newsletters are also available in PDF format in SpeakingOut's website.
- ✓ **Complimentary Workshop/Waived Fees** - Workshop Fees waived valued at \$20 per person totaling annual value of \$160.

Silver Sponsor...

Benefits of Corporate Sponsorship (Brief Overview)	Silver Sponsor \$1,200 Annual/\$100 Monthly
<i>Join in the Fight against Child Sexual Abuse in America</i>	√
<i>Utilize Sponsorship as Hiring Incentive</i>	√
<i>Utilize Sponsorship as Selling Point (if applicable)</i>	√
<i>Monthly Updates/SpeakingOut's Monthly Newsletter (Mgmt & Employees)</i>	√
<i>Company Logo (SpeakingOut's Website)</i>	√
<i>Company Logo (SpeakingOut's Primary Brochure)</i>	√
<i>Company Logo (SpeakingOut's Monthly Newsletter - Corporate Sponsor)</i>	√(3)
<i>Company Website Listing (SpeakingOut's Monthly Newsletter - with Logo)</i>	√(3)
<i>SpeakingOut News Sponsor / Place Ad in SpeakingOut's Newsletter</i>	√(2)
<i>Complimentary Workshop/Waived Fees (Management and/or Employees)</i>	√(6)
<i>Other Benefits (Additional/Personalized upon Request/Approval)</i>	√

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- ✓ **SpeakingOut News Sponsor/Place Ad in SpeakingOut Newsletter** - Valued at \$10 per Ad totaling annual value of \$20. Again, newsletters are also available in PDF format in SpeakingOut's website.
- ✓ **Complimentary Workshop/Waived Fees** - Workshop Fees waived valued at \$20 per person totaling annual value of \$120.

Bronze Sponsor...

Benefits of Corporate Sponsorship <i>(Brief Overview)</i>	Bronze Sponsor \$800 Annual/\$50 Monthly
<i>Join in the Fight against Child Sexual Abuse in America</i>	✓
<i>Utilize Sponsorship as Hiring Incentive</i>	✓
<i>Utilize Sponsorship as Selling Point (if applicable)</i>	✓
<i>Monthly Updates/SpeakingOut's Monthly Newsletter (Mgmt & Employees)</i>	✓
<i>Company Logo (SpeakingOut's Website)</i>	✓
<i>Company Logo (SpeakingOut's Primary Brochure)</i>	✓
<i>Company Logo (SpeakingOut's Monthly Newsletter - Corporate Sponsor)</i>	✓(2)
<i>SpeakingOut News Sponsor / Place Ad in SpeakingOut's Newsletter</i>	✓(1)
<i>Complimentary Workshop/Waived Fees (Management and/or Employees)</i>	✓(4)
<i>Other Benefits (Additional/Personalized upon Request/Approval)</i>	✓

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- ✓ **SpeakingOut News Sponsor/Place Ad in SpeakingOut Newsletter** - Valued at \$10 per Ad totaling annual value of \$10. Again, newsletters are also available in PDF format in SpeakingOut's website.
- ✓ **Complimentary Workshop/Waived Fees** - Workshop Fees waived valued at \$20 per person totaling annual value of \$80.

Small Biz Sponsor...

Benefits of Corporate Sponsorship <i>(Brief Overview)</i>	Small Biz Sponsor \$300 Annual/\$25 Monthly
<i>Join in the Fight against Child Sexual Abuse in America</i>	✓
<i>Utilize Sponsorship as Hiring Incentive</i>	✓
<i>Utilize Sponsorship as Selling Point (if applicable)</i>	✓
<i>Monthly Updates/SpeakingOut's Monthly Newsletter (Mgmt & Employees)</i>	✓
<i>Company Name (SpeakingOut's Website)</i>	✓
<i>Company Name Mention (SpeakingOut's Primary Brochure)</i>	✓
<i>Company Name (SpeakingOut's Monthly Newsletter - Corporate Sponsor)</i>	✓(1)
<i>Complimentary Workshop/Waived Fees (Management and/or Employees)</i>	✓(2)
<i>Other Benefits (Additional/Personalized upon Request/Approval)</i>	✓

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Please Join Us in the Fight against Child Sexual Abuse in America for 2012!

Child Sexual Abuse Awareness & Prevention